

## From Your **DENTIST**



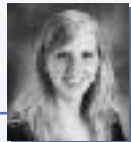
Dr. Renee Maikon

Dr. Amy Stodola



Jody Anderson  
Dental Hygienist

Stephanie Loberg  
Dental Hygienist



Krista Blocklinger  
Dental Hygienist

Brenda Buscher  
Dental Assistant



Teresa Haddad  
Dental Assistant

Tiffany Northway  
Dental Assistant



Katie Jensen  
Dental Assistant

Kim Brecht  
Dental Receptionist



Chelle Patterson  
Dental Receptionist

## Office Information

Family SmileCare Center, PLC  
1630 32nd St. NE  
Cedar Rapids, IA 52402  
Phone: 319-362-8657  
Fax: 319-362-1824  
email: familysmilecarecenter@mchsi.com  
www.familysmilecarecenter.com

### Office Hours:

Monday-Thursday .....7am to 6pm  
Friday..... 8am to 12pm

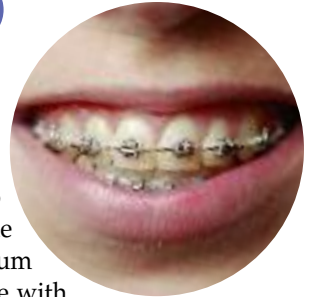


# Family SmileCare Center, PLC

Newsletter Fall 2011

**Our Mission:** Helping you keep your smile for a lifetime.

## Orthodontic (Braces) & Invisalign



Orthodontics treatment is used to correct teeth that are crowded; when the upper and lower jaws do not meet properly, although the teeth may appear straight; or due to irregularly spaced teeth. Crooked and crowded teeth make cleaning the mouth difficult, which can lead to tooth decay, gum disease and possibly tooth loss. An improper bite can interfere with chewing and speaking, can cause abnormal wear to tooth enamel, and can lead to problems with the jaws. Thus correcting the problem can create a nice-looking smile, but more important, orthodontic treatment results in a healthier mouth.

Did you know that Family SmileCare Center can provide a wide range of orthodontic treatments right in our office. Dr. Renee Maikon has additional training in traditional orthodontics (braces) and Drs. Maikon and Stodola have additional training in Invisalign and Minor Tooth Movements with Essix aligners.

### When should treatment begin?

Malocclusions (improper bites) often become noticeable between the ages of 6 and 12, as the child's permanent (adult) teeth erupt. Orthodontic treatment usually begins between ages 8 and 14. Treatment that begins while a child is growing helps produce optimal results. As a result, the American Dental Association recommends children have an orthodontic evaluation no later than age 7.

### Why start a child so young, especially if they don't have all of their adult teeth?

Many times crowding issues or cross bites can be corrected earlier and thus the child may not need additional braces when they are older. Beginning before all the permanent teeth are in is called Phase I treatment. This treatment is usually easier, quicker, and less costly for everyone. If Phase II treatment is needed (when all permanent teeth are in) it will also be easier and quicker for the teenager.

### What about adults wearing braces?

It is never too late to correct crooked or crowded teeth, overbites, underbites, incorrect jaw position, or spaces between teeth. The process involved in moving teeth is the same at any age. Usually, adult treatment takes a little longer than a child's treatment because the adult facial bones are no longer growing.



At Family SmileCare Center, we perform comprehensive evaluations on all of our patients to determine if orthodontic treatment would be a benefit. Many times patients change their minds about orthodontics, so let us know when the time is right for you.

Visit our website for other information about our office.

[www.familysmilecarecenter.com](http://www.familysmilecarecenter.com)



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**CORRECT  
 INDICIA  
 WILL BE  
 ADDED BEFORE  
 PRINTING**

## News From Your Dentist



Dr. Renee Maikon



Dr. Amy Stodola

## Looking for a Great Christmas Gift? Stop by today!

### Oral-B® Professional Care Smart Series 5000 Electric Toothbrush with Smart Guide

- Retail Price \$159
- Our Price \$125
- \$40 Rebate

• **Final Price \$85**

Rebate good til December 31, 2011.



### Whitening Package

#### Oral-B® Professional Care 3000 Electric Toothbrush

Oral-B PC3000 Whitening Bundle includes:

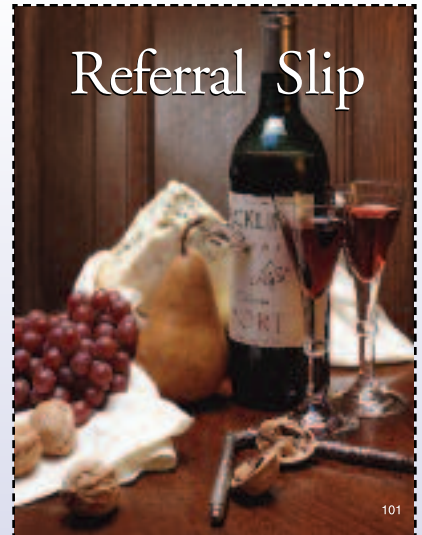
- Oral-B® Professional Care 3000 Electric Toothbrush
- Crest® 3D White™ Professional Effects Whitestrips
- Crest® 3D White Advanced Vivid Toothpaste
- Crest® 3D White Multi-Care Whitening Rinse

- Retail Price \$150
- Our Price \$75
- \$10 Rebate

• **Final Price \$65**



## Referral Slip



We would like more patients like you. Please refer us to your family, friends & co-workers and we will THANK YOU with a gift.

Have them call for an appointment

**362-8657**

After their first visit, we will contact you to choose:  
 \$50 toward your next dental visit or  
 \$50 to Biaggi's or Granite City or a  
 \$50 BP Gasoline card

To be eligible, the first visit must be a comprehensive exam and x-rays. Title XIX exclusions apply.

Thank you from  
 Family SmileCare Center!